

ALEXIS BIEDA

CONTACT –

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alexisbieda.com

SKILLS –

HTML, CSS, JavaScript, jQuery, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe After Effects, Adobe Premiere, Adobe Audition, Sketch, Priciple, Figma

EDUCATION –

UCLA Extension

Class of Spring 2019

Full Stack Development

University of Washington

Class of 2018

B.Des: Interaction Design

Minor: Comparative History of Ideas (CHID)

CHID Design Study Abroad

Summer 2016

Amsterdam, Netherlands

AWARDS –

NIRSA's Creative Excellence Awards

1st place award recipient in the Integrated Marketing Campaign category for NIRSA, the National Intramural and Recreation Sports Association.

Hillel Scholarship

Scholarship for outstanding participation in the community.

October 2019

EXPERIENCE –

Graphic Designer | Vitu

Los Angeles, California — Present

Designed and developed user interface for digital experiences using Figma, HTML5, CSS, and JavaScript, resulting in an increase in online visibility. Designed graphic promotional marketing materials for print using Adobe Indesign and Adobe Illustrator.

Front-end Developer | Safe Parking LA

Los Angeles, California — Spring 2019

Designed and developed a responsive security web application for parking lot attendants using Figma, HTML5, CSS, JavaScript, and Firebase, resulting in security check improvements.

User Interface Designer | AMG Capital

Encino, California — Summer 2018

Redesigned website and digital user experience using Sketch resulting in an increase in online visibility. Created new company branding and logo using Adobe Illustrator and Adobe After Effects.

User Interface Designer | Eusoh Inc.

Brentwood, California — Spring 2018

Created low fidelity user flows and interfaces for the beta website.

User Experience Designer | UW Recreation

Seattle, Washington — Winter 2018

Led the design and strategy for website redesign. Conducted research and usability testing in order to prepare for website redesign and web development.

Graphic Designer | ASUW Shell House

Seattle, Washington — Fall 2017

Designed posters and print collateral using Adobe Photoshop and Adobe Illustrator for an exhibition and fundraiser.

Graphic Designer | UW Recreation

Seattle, Washington — 2016

Designed graphic promotional marketing materials for print using Adobe Indesign and Illustrator. Designed user interface for digital experiences using Sketch, resulting in an increase in online visibility.

Graphic Design Intern | MOD Pizza

Seattle, Washington — Fall 2016

Assisted the graphic design team with art and graphics for the interior design of new store rollouts.